



Main Office in Shenzhen, China

The SRI Advantage: Fully-Staffed Overseas Offices

SRI's greatest advantage is having offices in Asia staffed with professionals fluent in Mandarin, Cantonese, Thai and English. SRI has owners and employees who speak local languages and understand local customs. Within days of receiving project details SRI can be discussing your project with our network of factories. We answer factory questions and resolve production issues onsite in the language spoken by the factory engineers.

Large Factory Network

SRI has long-term relationships with multiple factories in a variety of industries. Therefore our production capacity is almost unlimited. SRI's network of factories and onsite project management means your projects get done faster and for less money.

Avoid Problems & Delays

Having face-to-face meetings with engineers at factories improves communication, increases quality, lowers pricing, and eliminates surprises. Surprises are always bad. It's our experience that we get more accurate information from factory engineers than from sales staff. Improved communication eliminates errors that lead to delays, pushing projects over budget and over time.



Our Shenzhen, China Management Team

Save Money

Companies that try to go directly to Asian factories are often given prices higher than prices quoted by SRI. First, it's customary for Asian factories to quote higher prices to foreign customers. SRI avoids the foreign price by negotiating all pricing in the local language and currency. Second, US companies often believe they are working directly with a factory when they are really working with a trading company that is buying product and marking it up. Trading companies often represent themselves as a factory. Some factories have sales offices in Hong Kong or Shanghai but must charge higher prices to cover the expense. SRI gets the lowest price possible by bidding out projects to multiple factories. We don't always take the lowest bidder since quality standards are always a consideration. But factories know they must submit competitive pricing to get our business.

Packaging & Fullfillment

SRI can deliver product in bulk or in finished packaging. We can take care of all aspects of finished packaging including printing, PVC containers, clam packs, blister packs, poly bags and custom designed packaging. SRI will deliver quality samples for tradeshows and low-cost finished goods to your door.

Challenges of Sourcing Overseas

U.S. companies that try to manage their own projects in Asia often have a frustrating experience with disappointing results. A single trip to Asia costs thousands of dollars and likely wouldn't produce bids from multiple qualified factories. There are significant language, cultural, spatial and technical barriers that simply cannot be overcome via email and phone.



Nathan Draper, CEO



Our Shenzhen, China Management Team

SRI Clientele

SRI currently works with some craft and scrapbook industry leaders. SRI has nondisclosure agreements with several clients. Other clients include:

- Chatterbox
- Fundamental Seven
- Leaving Prints
- Rusty Pickle
- Pebbles Inc.
- Story Tellers
- Westrim

Products SRI has Sourced

- Adhesives such as glue sticks and sticky dots
- Albums
- Books
- Buttons, custom colors and shapes
- Brads in custom shapes, sizes, colors and materials
- Chipboard embellishments
- Custom packaging
- Engraved plastic, metal and wood crafts
- Kits that include binders, printed paper, cardstock, stickers, scissors, a wide variety of embellishments, finished packaging and fulfillment
- Lace
- Metal embellishments and stickers
- Mulberry papers and crafts
- Pineapple paper
- Plastic boxes
- Plastic, polyester, acrylic crafts
- Printed paper products
- PVC, PP, PET, PS products
- Ribbons, fibers, lace, twill and rick rack
- Rivets, eyelets and brads in custom shapes
- Rub-on stickers
- Rubber stamps
- Stamp pads with custom inks
- Stencils
- Stickers
- Tin boxes
- Vinyl
- Wood crafts

Meet with one of our account representatives and you can get a bid for your next project. Project bids include a complete production schedule, pricing, packaging options and shipping details. Typically, SRI can deliver a complete bid within 3 weeks.

Contact SRI

Contact one of our Account Representatives today to find out how we can reduce your production costs and eliminate your overseas production problems.

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SRI

Your Branch Office in Asia

Silk Road International

"These guys worked miracles."

"This is our first good experience sourcing overseas."

"Factories as good or better as anything I've seen in the US."

Silk Road International

(SRI) is an international procurement and sourcing company with offices in China, Thailand and the US. SRI specializes in bringing craft industry products from concept to market. SRI uses onsite quality assurance to deliver high quality product and gives each client the personal attention they deserve.

www.silkroadintl.net



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